



MORNING

09:00

Registration Opens
21 Soho · 09:00 AM

09:15

09:30

Welcome

Chris Carey · 09:30 - 09:40 AM

09:45

The Fastest Introduction to Music Fans

FastFifteen · Chris Carey · 09:40 - 09:55 AM

10:00

Fixing Artist Pain Points

Panel · 10:00 - 10:45 AM

10:15

10:30

Driving Dance Music's Recovery

FastFifteen · Silvia Montello · 10:45 - 11:00 AM

10:45

11:00

COFFEE BREAK · 11:00 - 11:20 AM

11:15

11:30

Demand Generation for Live Events

Panel · 11:20 AM - 12:05 PM

11:45

12:00

International Insights

FastFifteen · Tiéce Edwards · 12:05 - 12:20 PM

12:15

12:30

The Future of Artist Marketing

Keynote · Jess Keeley Carter
12:20 - 1:05 PM

12:45

13:00

LUNCH & NETWORKING

1:05 - 2:10 PM

13:15

13:30

13:45

14:00

AFTERNOON

14:00

The Importance of Visibility & Representation

Charisse Beaumont & Sania Haq · 2:10 - 2:35 PM

14:15

14:30

How Big Will the Music Metaverse Be?

Panel · 2:35 - 3:20 PM

14:45

15:00

Can Data Spot Talent?

FastFifteen · Felix Canetty-Clarke · 3:20 - 3:35 PM

15:15

15:30

The Battle For Tomorrow's Music Lovers

FastFifteen · Dom Hodge · 3:35 - 3:50 PM

15:45

COFFEE BREAK · 3:50 - 4:10 PM

16:00

Delving into Discourse: Silence & Dialogue

FastFifteen · Kallie Marie · 4:10 - 4:25 PM

16:15

16:30

What Happens Next in LIVE?

FastFifteen · Jon Collins · 4:30 - 4:45 PM

16:45

The Demise of the Major Deal: What Next?

FastFifteen · Mark Terry · 4:50 - 5:05 PM

17:00

The Evolving Role of a Manager

FastFifteen · Loretta Andrews · 5:05 - 5:20 PM

17:15

17:30

UK Grassroots Music Venues:

A State of Emergency

Keynote · Mark Davyd
5:20 - 6:00 PM

17:45

18:00

18:15

18:30

18:45

19:00

NETWORKING DRINKS