

FFWD LONDON

19 SEPTEMBER RECORDED MUSIC DAY



MORNING

AFTERNOON

09:00

14:00

Registration Opens

21 Soho · 09:00

Intersectionality and you

Saskhia Menendez & Eve Horne · 14:10 - 14:25

09:15

14:15

09:30

Welcome

Chris Carey · 09:30 - 09:40

Is streaming broken?

What can we do?

Panel · 14:25 - 15:10

14:30

09:45

Quick overview of recorded music trends

FastFifteen · Chris Carey · 09:40 - 09:55

14:45

10:00

From Likes to Loyalty: How to Build Community

Panel · 10:00 - 10:45

15:00

10:15

Can vinyl ever be green?

FastFifteen · Karen Emanuel · 15:10 - 15:25

15:15

10:30

Nuisance copyright lawsuits

FastFifteen · Dr. Hayleigh Boshier · 10:45 - 11:00

15:30

10:45

COFFEE BREAK · 11:00 - 11:20

15:45

11:00

How is and will AI affect music creation and monetisation?

Panel · 11:20 - 12:05

16:00

11:15

Innovation Showcase: Recorded

Panel · 16:00 - 16:45

16:15

11:30

Unlocking music for good: War Child Records

FastFifteen · Rich Clarke · 12:05 - 12:20

16:30

11:45

COFFEE BREAK · 16:45 - 17:00

16:45

12:00

More than music; maximising an artists full potential

Keynote · David Olusegun · 12:20 - 13:05

17:00

12:15

Building a better future

Keynote · Amy Thomson · 17:00 - 17:45

17:15

12:30

LUNCH & NETWORKING

13:05 - 14:10

17:30

12:45

NETWORKING DRINKS

17:45

13:00

18:00

13:15

18:15

13:30

18:30

13:45

18:45

14:00

19:00